

The Banking 50 – An Executive Business Community for Leaders in the Banking and Finance Sector

On our platform you can meet all senior bank representatives from banks in Netherlands, Benelux and Europe. You can position yourself as a leading player on the Benelux market and get recognition in banking and finance sector.

By working on the financial markets for over 12 years, we have 300,000+ banking and finance executives in Benelux and Europe in our reach.

Boost your network and create recognition for your business on the Dutch and European financial markets.

The Banking 50 organises:

- Monthly executive meetings (30-50 people, predominantly senior bank executives) on the most relevant topics for top management;
- Banking and Technology Conferences (150 - 300 people) for the Dutch and European financial services sector representatives. (80% of attendees are from banks);
- PR and marketing campaigns for companies who enter the Dutch market;
- Executive interviews with leaders of the financial sector (published through all our channels);
- Positioning of your company on our business platform, together with well recognised banks and companies – leaders of financial market.



Opportunities offered by The Banking 50 events in Amsterdam

A short description about Amsterdam's attractiveness for business and the financial sector.

Amsterdam has a rich history of financial innovation. The world's first central bank, stock exchange and limited company were all established here. Today, Amsterdam is the centre of the Dutch banking sector and a force in fintech, making it one of Europe's leading financial centres.

Why Amsterdam is a financial hub?

In addition to the headquarters of the major Dutch banks ABN AMRO and ING, Amsterdam is home to offices of more than 50 international banks, including HSBC, BNP Paribas and Bank of America, as well as several major accountancy firms, insurance providers and pension funds. International finance companies, such as Azimo, Currencycloud and Paypal, increasingly choose Amsterdam as a stable base to serve European markets post-Brexit.

The Amsterdam Stock Exchange, established in 1602, is still going strong in the heart of the city.

Be heard

- Show why you're an industry leader at the The Banking 50 events and share your story with executives from the Dutch banking and financial services industry.

Be seen

- Get your brand in front of the Netherlands' leading banking and finance leaders.

Meet and network

- With such a large gathering of banking and finance executives, The Banking 50 executive meetings and conferences is the perfect opportunity for you to build and strengthen relationships.

Reach your buyers, all year

- Showcase your brand and expertise through The Banking 50 network: sites, social channels, videos and newsletters, and conferences.



Membership The Banking 50 HUB

Join biggest and fastest growing banking and technology community in Netherlands
All market leaders on a single platform

The annual fee for The Banking 50's membership card is €5,000 Euros. Cost for half a year (6 events in 6 months) is €3,000 Euros.

As member you participate in all events without additional cost, and have discounts on speaking and exhibiting, and discounts on PR and marketing campaigns with us.

Events in 2023:

- June 5,6: Amsterdam Banking Forum and Executive master classes with certification (<https://amsterdambankingforum.nl>) SPONSORSHIP OPTIONS: <https://amsterdambankingforum.nl/sponsorship-options>
- June 6,7,8: The Banking 50 at Money 20/20 (Media Partner). We provide special discounts for bankers and companies.
- June 22: The Banking 50 Executive meeting for Leaders In Banking & Finance
- September 7-8*: BANKLEX 2023 including a networking event (<https://banklex.com/>)
- October 19: The Banking 50 Executive meeting for Leaders In Banking & Finance
- November 15-17*: Banking Renaissance Retreat & Conference (<https://bankingrenaissance.com/previous-event/>)
- December 21: The Banking 50 X-mas Event For Leaders In Banking & Finance

** marks partner events, not organised by The Banking 50. With our membership card, you receive 20% discount on delegate tickets and sponsor packages. Card allows you to participate free of charge in Cocktail networking reception after Forum.*

The Financial and Technology Hub provides access to decision makers at all Dutch banks to help you build strong relationships and get brand recognition. For our HUB members we provide free of charge introductions during our meetings and conferences to top players of financial market. Also as a facilitating platform we are happy to organise for club members special private meetings such as business breakfast, dinner, master class, webinar etc. (additional fees applicable)





- HOME
- AGENDA
- SPEAKERS
- SPONSORS
- TICKETS
- PREVIOUS EVENT
- SPONSORSHIP OPTIONS
- EXECUTIVE EDUCATION
- US ON SOCIAL MEDIA

AMSTERDAM BANKING FORUM

Leadership, Strategy, Innovation & Transformation in Banking

 ABN-AMRO ING mashreq AMERIABANK ALIOR BANK intellias MONOCLE CORE

June 5 2023, Room Mate Aitana Hotel, Amsterdam

[GET TICKETS](#)[JOIN AS SPEAKER](#)

THE BANKING 50

A business community for leaders in banking, payments, and technology. [Join the community.](#)

**June 5, Amsterdam
Banking Forum**
([Click for program](#))

Opportunities:

- Speak
- Take part in panel discussion
- Exhibit
- Attend
- And more.... (options online: [Link](#))

Money20/20 Pre-Party

June 5, 17:00-21:00

Money 20/20 Pre-Party by The Banking 50. It will be held in one of the trendiest bars in the marina.

Great networking opportunities with leaders from the financial sector.

Register with this [link](#).



Online oportunitites:

Your logo in the Banking 50 mailing and on our website

When you can not be present at our events physically, you can be present online!

Logo in Newsletter

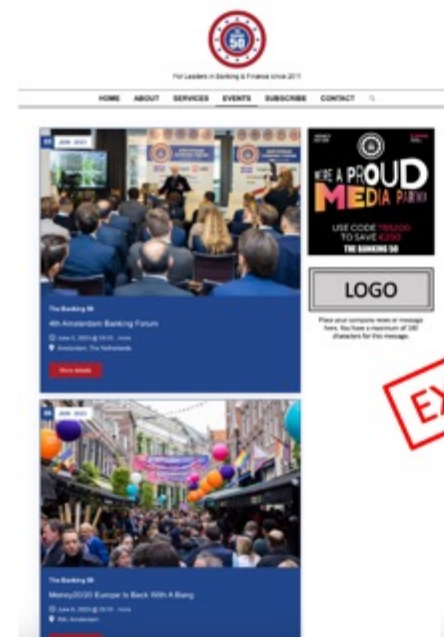
- Show you logo (with link you your site) in our newsletter once in a week for 45 000+ subscribing executives in the Financial Sector. Netherlands and Europe.

Logo on site

- Show you logo on the site of The Banking 50 (with a link you your site).
- Now we have very month events: executive meetings and banking forums, all registrations through our site.
- Logo will be placed on the events page under the Money20/20 announcement. Here you can view the page <https://thebanking50.nl/events/>
- Subscription for minimum 3 month. Cost 650 euro per month.

Show your announcement

- Company news on products, services, and case studies we can publish in our mailing and/or our site <https://thebanking50.nl>
- Cost for 1 publication 500 euro.



Interviews with market leaders

A 10-15 minutes interview, which will be edited by a professional TV operator, branded with your logo and speaker name, published on our site, newsletter, social media, YouTube channel and provided to you for personal use.

Also we can combine your interview with those from market leaders (as one expert block).

Your reach will be approximately 250K, all top managers from the financial sector.

We did interviews with bankers, thought leaders, famous business people including ones from the Forbes list.

Want to join? Just let us know.



REGISTER YOUR FINTECH IN OUR DIRECTORY FOR FREE AND LET BANKS DISCOVER YOU!



With over 40,000 subscribers worldwide, The Banking 50 and Wisselbanck have one of the largest professional networks in banking and financial services worldwide. Register your fintech for free, and you and your solutions are available for discovery to our entire network.

<http://www.fintechnetherlands.com>

Go to Directory > Add Company, register on the site, and then enter your company in the directory.



Wisselbanck

Executive Education

Wisselbanck works together with the world's largest banks, leading strategy consulting firms, top business schools and most influential industry thought leaders to bring you a unique portfolio of executive programs. From **leadership** to **strategy**, from **innovation** to **transformation**, we help you and your organisation to flourish. Check out our open enrolment programs on the left, and contact us for a customised program for your organisation.



Executive Programs

Total Banking (LIST)

🕒 09:00 - 17:00

📍 Amsterdam, The Netherlands

[More details](#)



Executive Programs

Cultivating Your Strategic Mindset

🕒 09:00 - 17:00

📍 Amsterdam, Netherlands

[More details](#)



Executive Programs

Integrated Leadership

🕒 09:00 - 17:00

📍 Amsterdam Stock Exchange

[More details](#)



Executive Programs

Certified Digital Banker

🕒 November 15, 2023 @ 09:00 , more

📍 Amsterdam Stock Exchange

[More details](#)

Location of our The Banking meeting and Conferences

Luxury hotel in Amsterdam Marina with panoramic views on harbour.

This hotel is hosting the events and is recommended for guests:

<https://room-matehotels.com/en/events/amsterdam/>

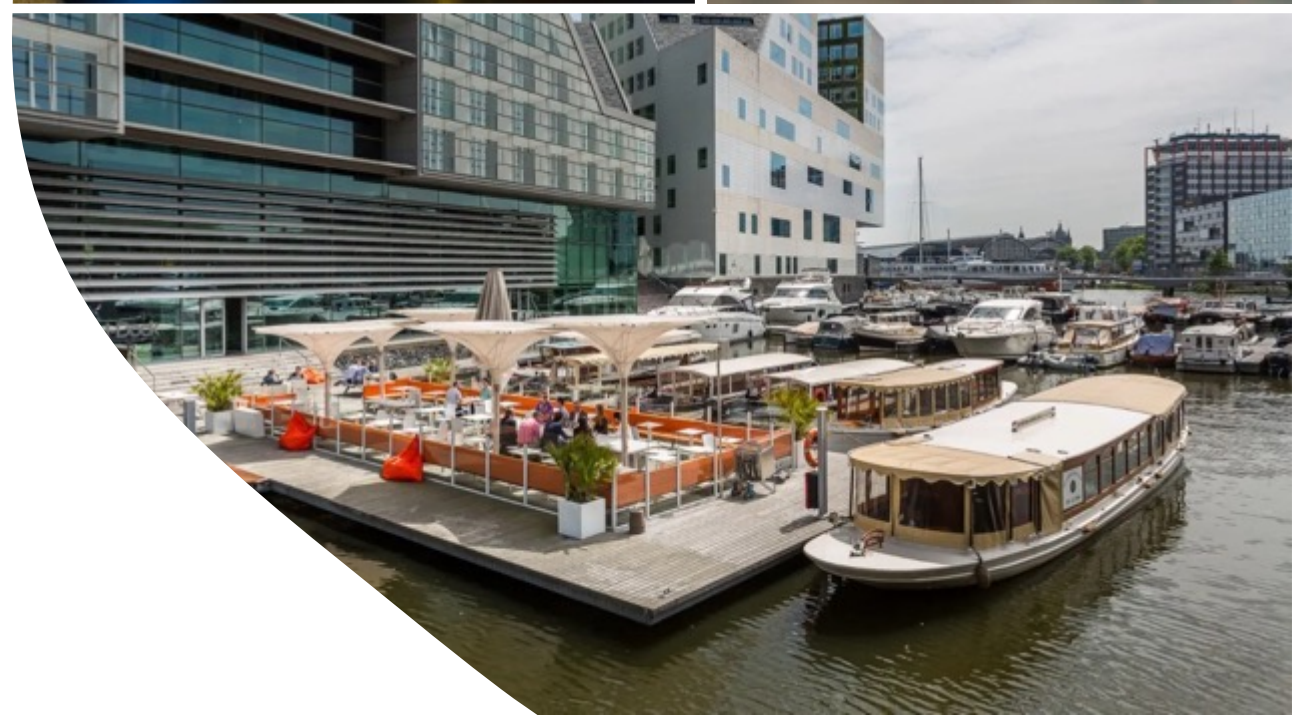
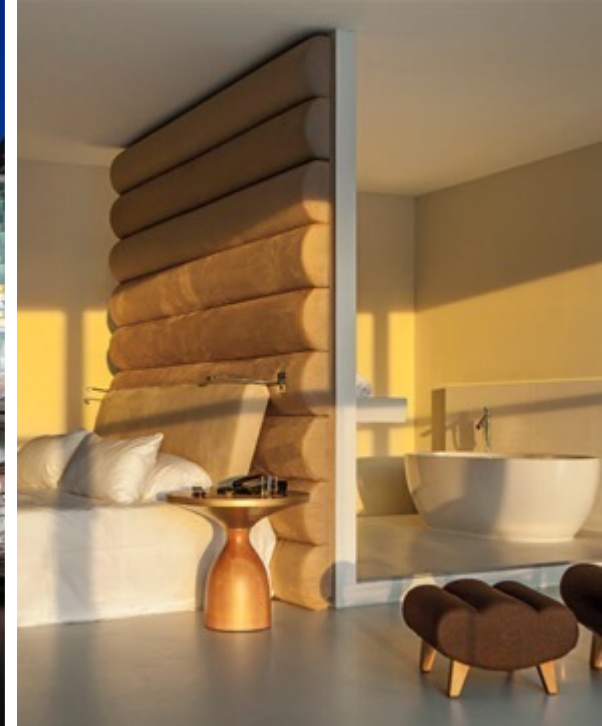
All our meetings and conferences are high class and high quality.

All questions you can address to register@thebanking50.com.

The Banking 50 is an Executive Business Community for Leaders in the Banking and Finance Sector. We have more than 12 years of success on the financial markets.

Our business lines:

- <http://www.thebanking50.nl/>
- <http://www.wisselbanck.nl/>
- <http://www.fintechnetherlands.com/>
- <http://www.amsterdambankingforum.nl/>
- <http://www.bankingrenaissance.com/>
- <http://www.banklex.com/>



Impressions.
Some photos
from our last
banking
conference
22,23 Feb 2023

