

# **Amsterdam Banking Forum**

## **June 5, 2023**



# Amsterdam Banking Forum Audience

- 150 delegates
- 25+ countries
- Banks, Financial Services Companies (60%)
- Financial Technology, Consulting, Services (40%)
- CxO, Founder/Owner, Partner

View Previous Forum:

[https://amsterdambankingforum.com/2022\\_forum/](https://amsterdambankingforum.com/2022_forum/)





# Platinum Partner

## € 10.000

- Presentation / Speaker slot (20 minutes) or participation in the expert panel
- Exhibition stand (2sqm)
- 5 Delegate tickets to the forum
- Announcement of Platinum Partner on forum website, social media (Facebook, LinkedIn, Instagram, mailing to 20k subscribers). Total coverage 200k+
- Professionally edited video of your participation and publishing videos through THE BANKING 50 channels and posting videos on the Forum website
- Large company logo on the main banner of the forum
- Your own company banner (80x200cm) in conference hall
- Company logo in the printed version of the forum program and on the forum website
- Two advertorial publications in our network (200k+ reach)
- 2 items of company materials in delegate package



# Gold Partner

## € 8.000

- Presentation / Speaking slot (15 minutes)
- 3 Delegate tickets to the forum
- Announcement of Gold Partner on forum website, social media (Facebook, LinkedIn, Instagram, mailing to 20k subscribers). Total coverage 200k+
- Professionally edited video of participation
- Publishing videos through THE BANKING 50 channels and posting videos on the forum website
- Medium sized company logo on the main banner of the forum
- Company logo in the printed version of the forum program and on the forum website
- 1 company item in delegate package





# Silver Partner

## € 6.000

- Presentation / Speaking slot (10 minutes)
- 2 Delegate tickets to the forum
- Professionally edited video of participation
- Small company logo on the main banner of the forum
- Company logo on forum website



# Panelist Package

## € 5.000

- Participation as panelist in expert panel discussion
- 1 Delegate ticket to the forum
- Professionally edited video of participation
- Company logo on forum website





# Speaker Package

## € 4.000

- Presentation / Speaking slot (10 minutes)
- 1 Delegate ticket to the forum
- Company logo forum website



# Exhibitor Package € 3.000

- 2 sq.m space / table and chairs (provided by the organizers of the Forum). The company places a banner, materials, or its specially made stand. In this case, price will be negotiated separately.
- 1 Delegate ticket to the forum
- Company logo on forum website





# Networking Partner € 2.500

- Branding in the forum hall (coffee breaks zones, lunch, evening buffet and networking reception)
- Options include signs on tables, partner banners, handouts and souvenirs, a photo zone.
- 1 Delegate tickets to the forum
- Introductory speech during 1 coffee break at prime time (5 minutes)
- Company logo on the forum website



# Badge Partner € 2.500

- Company name and logo printed on all badges of the forum - delegates and speakers
- 1 Delegate ticket to the forum
- Company logo on the forum website





# 'Must Have' Package

## € 1.000

- Placement of a small company logo on the banner of the Amsterdam Banking Forum, in front of which all guests are photographed at the entrance to the forum
- The event's photo albums with guests in front of the banner will be published on the forum website, social media (Facebook, LinkedIn, Instagram, mailing to 20k recipients). Coverage 200k
- Company logo on the Forum website

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